

## MAGGIE XIAOYANG CHEN

2115 G Street # 367, N.W.  
Washington, D.C. 20052  
Website: <http://maggiexchen.weebly.com/>

Email: [xchen@gwu.edu](mailto:xchen@gwu.edu)  
Mobile: (303) 859-1853  
Office: (202) 994-0192

### ACADEMIC POSITIONS

#### **George Washington University**

Professor of Economics and International Affairs, 2016–  
Associate Professor of Economics and International Affairs, 2011–2016  
Assistant Professor of Economics and International Affairs, 2005–2011

### EDITORIAL POSITIONS

**Economic Inquiry** Specialized Co-Editor, 2014–present; Associate Editor, 2012–2014

### OTHER PROFESSIONAL POSITIONS

**Congressional Budget Office** Trade Policy Advisor, 2015-2016

**World Bank** Senior Consultant, 2012-2015

**International Finance Corporation** Advisor, Trade and Competitiveness, 2013-2014

**World Bank** Economist, Development Research Group, 2011–2012

**Boston College** Visiting Assistant Professor, Summer 2009

### EDUCATION

Ph.D. in Economics, University of Colorado at Boulder, 2005

M.A. in Economics, University of Colorado at Boulder, 2002

B.A. in Economics, Beijing Normal University, China, 1999

### PUBLICATIONS

"Location Fundamentals, Agglomeration Economies, and the Geography of Multinational Firms"  
(with Laura Alfaro)

Forthcoming, **Oxford Handbook of Structural Transformation**

"Transportation Cost and the Geography of Foreign Investment" (with Laura Alfaro)

Forthcoming, **Handbook of International Trade and Transportation**

"The Global Agglomeration of Multinational Firms" (with Laura Alfaro)

**Journal of International Economics**, 2014, vol. 94(2), pp. 263-376

"The Matching of Heterogeneous Firms and Politicians"

**Economic Inquiry**, 2013, vol. 51(2), pp. 1502-1522

"Surviving the Global Financial Crisis: Foreign Direct Investment and Establishment Performance" (with Laura Alfaro)

**American Economic Journal: Economic Policy**, 2012, vol. 4(3), pp. 30-55

"Interdependence in Multinational Production Networks"

**Canadian Journal of Economics**, 2011, vol. 44(3), pp. 930-956

"Patent Protection and Strategic Technology Development Delays: Implications for Economic Growth" (with Murat F. Iyigun)

**Southern Economic Journal**, 2011, vol. 78(1), pp. 211-232

"Third-Country Effects on the Formation of Free Trade Agreements" (with Sumit Joshi)

**Journal of International Economics**, 2010, vol. 82(2), pp. 238-248

"Location Decision of Heterogeneous Multinational Firms" (with Michael Moore)

**Journal of International Economics**, 2010, vol. 80(2), pp. 188-199

"Regional Economic Integration and Geographic Concentration of Multinational Firms"

**European Economic Review**, 2009, vol. 53(3), pp. 355-375

"Regionalism in Standards: Good or Bad for Trade?" (with Aaditya Mattoo)

**Canadian Journal of Economics**, 2008, vol. 41(3), pp. 838-863

"Standards and Export Decisions: Firm-Level Evidence from Developing Countries" (with Tsunehiro Otsuki and John S. Wilson)

**Journal of International Trade and Economic Development**, 2008, vol. 17(4), pp.501-23

"General Public Licensing and the Intensity of Aggregate Software Development" (with Murat F. Iyigun and Keith E. Maskus)

**Economics of Innovation and New Technology**, 2007, vol. 16(6), pp. 451-66

## **OTHER PUBLICATIONS**

"International Trade on the Internet" (with Min Wu)

Background Paper for World Development Report 2016: Digital Dividends

"Multinational Activity and Information and Communication Technology" (with Laura Alfaro)

Background Paper for World Development Report 2016: Digital Dividends

"Multinational Firms, Agglomeration, and Global Networks" (with Laura Alfaro)

CEPR Vox, invited contribution, January 2010

"Market Access", In K. A. Reinert, R. S. Rajan, A. J. Glass and L. S. Davis (eds.)

Princeton Encyclopedia of the World Economy, Princeton University Press, 2008

"Fixed Cost and FDI", In K. A. Reinert, R. S. Rajan, A. J. Glass and L. S. Davis (eds.)  
Princeton Encyclopedia of the World Economy, Princeton University Press, 2008

## **WORKING PAPERS**

"Selection and Market Reallocation: The Productivity Gains from Multinational Production"  
(with Laura Alfaro)

"Foreign Rivals are Coming to Town: Responding to the Threat of Foreign Multinational Entry"  
(with Ge Bao)

"An Anatomy of Foreign Investment News" (with Ge Bao)

"The Value of Reputation in Trade: Evidence from Alibaba" (with Min Wu)

"Inside Business Networks: Trade, Reallocation and Productivity Growth"

## **RESEARCH GRANTS**

Elliott School SOAR Research Grant, George Washington University, 2016

CIBER Research Grant, George Washington University, 2015-2016

World Bank Structural Transformation and Industrial Policy Grant, 2010-2011

Elliott School Project Initiation Fund, George Washington University, 2011

CIBER Research Grant, George Washington University, 2010-2011

CIBER Research Grant, George Washington University, 2009-2010

CIBER Research Grant, George Washington University, 2008-2009

University Facilitating Fund, George Washington University, 2008-2009

American Consortium on European Union Studies Grant, 2007-2008

CIBER Research Grant, George Washington University, 2007-2008

Research Grant, George Washington Institute of Public Policy, 2007-2008

CIBER Research Grant, George Washington University, 2006-2007

## **AWARDS AND HONORS**

Commencement Speaker, George Washington University, 2011

Harry Harding Teaching Prize, George Washington University, 2011

Nominee for the University Bender Teaching Award, George Washington University, 2010

Stanford Calderwood Student Teaching Award, University of Colorado at Boulder, 2005

Graduate Award for Public Policy Research, University of Colorado at Boulder, 2004

Morris E. Garnsey Fellowship, University of Colorado at Boulder, 2002

Leslie Whittington Prize for Excellence in Economics, University of Colorado at Boulder, 2002

Wesley Yordon Prize for Microeconomics, University of Colorado at Boulder, 2002

Graduate Fellowship, University of Colorado at Boulder, 2000

Academic Scholarship, Beijing Normal University, 1996-1999

Student Leadership Award, Beijing Normal University, 1998-1999

University Outstanding Student Award, Beijing Normal University, 1996

## **SEMINARS AND CONFERENCES**

2015-2016: World Bank, Inter-American Development Bank, University of Texas at Austin, Shanghai University of Finance and Economics, Shanghai Jiaotong University, Fudan University, Asian Development Bank 2016 Conference on Foreign Direct Investment (Hong Kong University), XIV Annual Conference of the Euro-Latin Study Network on Integration and Trade, Chinese University of Hong Kong

2014-2015: World Bank, Inter-American Development Bank, China International Finance Forum, American Economic Association Meeting, Washington Area International Trade Symposium, Shanghai Forum (Fudan University)

2013-2014: NBER Summer Institute (ITM Workshop), China Trade Research Group Summer Workshop on International Trade and FDI, George Mason University, George Washington University (International Business), Empirical Investigation of International Trade (University of Virginia), American Economic Association Meeting, Washington Area International Trade Symposium

2012-2013: Rocky Mountain Empirical Trade Conference; Texas A&M FDI and Labor Conference; Midwest International Economics Meetings; Carleton University; U.S. Census Bureau; Southern Methodist University; Georgetown University; World Bank; Annual CIRANO Workshop on Networks in Trade and Finance; G2 at GW Conference

2011-2012: European Trade Study Group Meeting (Copenhagen Business School); Syracuse University; World Bank Structural Transformation and Industrial Policy Conference; Columbia Business School Workshop on the Organizational Economics of Multinationals (presented by coauthor); Washington Area International Trade Symposium; World Bank Trade and International Integration Seminar

2010-2011: Washington Area International Trade Symposium; American Economic Association Meetings (Denver); Tsinghua University (Department of Economics); Tsinghua University International Trade Workshop; World Bank (DECRCG); University of Virginia (Department of Economics); U.S. International Trade Commission; LACEA Trade, Integration and Growth Network Meeting (San Jose, Costa Rica); Econometric Society World Congress (Shanghai); CEPR European Research Workshop in International Trade (ERWIT, Rome); International Monetary Fund (presented by coauthor)

2009-2010: Midwest International Economics Group Meeting (Northwestern University); University of California at Los Angeles (presented by coauthor); American Economic Association Meeting (Atlanta); Harvard Business School (presented by coauthor); Empirical Investigation of

International Trade (EIIT) conference (Purdue University); European Trade Study Group Conference (Plenary Session, Rome); Econometric Society Summer Meeting (Boston University); Canadian Economic Association Meeting (University of Toronto)

2008-2009: European Trade Study Group Conference (Warsaw); Empirical Investigation of International Trade (EIIT) conference (University of Colorado at Boulder); Southern Economic Association Meeting (Washington, DC); American University; Florida Atlantic University; International Industrial Organization Conference (Northeastern University); Midwest International Economics Group Meeting (University of Iowa); World Bank

2007-2008: World Bank; George Washington University (Department of Economics, Institute of Public Policy); Laurier Conference on Empirical International Trade (Wilfrid Laurier University); GW Research Symposium on Firm Heterogeneity, International Trade and Foreign Direct Investment; International Industrial Organization Conference (George Mason University); U.S. International Trade Commission; Hong Kong University; Econometric Society Summer Meeting (Carnegie Mellon University)

2006-2007: Florida International University; SAIS of Johns Hopkins University; Georgetown University; European Trade Study Group Conference (University of Vienna); Far Eastern Econometric Society Meeting (Tsinghua University)

2005-2006: Midwest International Economics Group Meeting (Michigan State University); U.S. International Trade Commission; International Conference of Industrial Organization (Northeastern University); George Washington University; Far Eastern Economic Association Meeting (Beijing)

2004-2005: Midwest Economic Theory Meeting (Vanderbilt University); University of British Columbia; George Washington University; University of Notre Dame; University of Missouri at Columbia; North Carolina State University; University of Colorado at Boulder

## **TEACHING EXPERIENCE**

George Washington University

Advanced Topics in International Trade (Ph.D. level)

International Trade Theory and Policy (M.A. level)

International Trade Theory and Policy (undergraduate level)

University of Colorado at Boulder

Intermediate Microeconomics (undergraduate level)

Intermediate Macroeconomics (undergraduate level)

Math Tools for Economists (undergraduate level)

## **SERVICES**

### **University Services**

Dean's Council, 2013-  
ESIA Teaching Taskforce, 2016-  
Economics Department Advisory Council, 2016-  
Economics Department Computer Committee, 2011-present  
Co-organizer of GW Trade and Development Workshop, 2007-  
Economics Department B.A. Committee, 2015-  
GW China Initiative Committee, 2014-2015  
Economics Department Ph.D. Committee, 2009, 2011-2014  
Faculty Recruitment Committee, 2011-2012  
Faculty Recruitment Committee, 2010-2011  
Faculty Recruitment Committee, 2009-2010  
Graduate Placement Committee, 2009-2011  
ESIA International Trade and Investment Policy (ITIP) Committee, 2011-present  
Research and Instructional Technology Committee, 2008-2011  
B.A. Committee, 2007-2010  
M.A. Committee, 2008

### **Thesis Committee**

Ph.D.: Min Wu (advisor, in progress), Yizhi Wang (advisor, in progress), Misato Sato (advisor, 2016), Yuzhen He (advisor, 2016, Tenure track, University of International Business and Economics, China), Ge Bao (advisor, 2015, Tenure track, University of International Business and Economics, China), Sabin Ahmed (advisor, 2014, World Bank), Artur Kolasa (committee, 2013, Summit Consulting), Chris Blaha (committee, 2012, Department of Commerce), Yueqing Jia (committee, 2012, Capital One), Karlygash Dairabayeva (committee, 2012, World Bank), Young Kyung Suh (committee, 2011, Bank of Korea), Yi Song (committee, 2011, Fannie Mae), Anna Rakhman (committee, 2011, Analysis Group)

### **Referee Service**

*American Economic Review, American Economic Journal: Economic Policy, American Economic Journal: Microeconomics, BE Journal of Economic Analysis and Policy, Canadian Journal of Economics, China Economic Review, Economic Inquiry, Economics Bulletin, Economics Letters, Economics and Politics, Economics of Innovation and Technology, European Economic Review, Industrial and Labor Relations Review, Journal of Applied Econometrics, Journal of Development Economics, Journal of Economic Behavior and Organization, Journal of Environmental Economics and Management, Journal of International Economics, Journal of International Money and Finance, Journal of International Trade and Economic Development, Journal of Political Economy, Journal of Regional Economics, Journal of the European Economic Association, Open Economies Review, Review of Industrial Organization, Review of International Economics, Review of Economics and Statistics, Southern Economic Journal*

### **External Reviewer**

National Science Foundation, Research Grants Council of Hong Kong

### **Organized Conference Sessions and Seminar Series**

Co-organizer, American Economic Association Meeting, January 2017;  
Co-organizer, GW Conference on China Economic Development and U.S.-China Economic Relations, November 2016;  
Co-organizer, Washington Area International Trade Symposium, April 2016;  
Co-organizer, Washington Area International Trade Symposium, April 2015;  
Co-organizer, GW Conference on China Economic Development and U.S.-China Economic Relations, October 2013;  
Session Organizer, American Economic Association (AEA) Meetings, Denver, January 2011;  
Session Organizer, American Economic Association (AEA) Meetings, Atlanta, January 2010;  
Co-organizer of University Seminar Series, September 2009-May 2010;  
Co-organizer of University Seminar Series, September 2008-May 2009;  
Co-organizer of University Seminar Series, September 2007-May 2008;  
Co-organizer of GW Research Symposium on Firm Heterogeneity, International Trade and Foreign Direct Investment, April 2008