

MAGGIE XIAOYANG CHEN

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ACADEMIC POSITIONS

George Washington University

Professor, Economics and International Affairs, 2016–present

Director, Institute for International Economic Policy, 2017–2019

Associate Professor, Economics and International Affairs, 2011–2016

Assistant Professor, Economics and International Affairs, 2005–2011

OTHER PROFESSIONAL POSITIONS

Inter-American Development Bank Consultant, 2020-

World Bank Economist, Development Research Group, 2011-2012; Consultant, 2012-

Congressional Budget Office Consultant, 2015–2016

International Finance Corporation Consultant, 2013–2014

Boston College Visiting Assistant Professor, 2009

EDITORIAL POSITIONS

Economic Inquiry Specialized Co-Editor, 2014–present; Associate Editor, 2012–2014

Economic Modelling Associate Editor, 2020–2021

EDUCATION

Ph.D. in Economics, University of Colorado at Boulder, 2005

M.A. in Economics, University of Colorado at Boulder, 2002

B.A. in Economics, Beijing Normal University, China, 1999

PUBLICATIONS

“The Value of Reputation in Trade: Evidence from Alibaba” (with Min Wu)

Review of Economics and Statistics, 2021, 103(5): 857–873.

“Geographic Connectivity and Cross-border Investment: The Belts, Roads and Skies” (with Chuanhao Lin)

Journal of Development Economics, September 2020

“Location Fundamentals, Agglomeration Economies, and the Geography of Multinational Firms”
(with Laura Alfaro)

Oxford Handbook of Structural Transformation, edited by Justin Yifu Lin and Celestin Monga, Oxford University Press, 2019

“Foreign Rivals are Coming to Town: Responding to the Threat of Foreign Multinational Entry”
(with Cathy Ge Bao)

American Economic Journal: Applied Economics, 10(4), 2018, 120-57.

“Selection and Market Reallocation: Productivity Gains from Multinational Production” (with Laura Alfaro)

American Economic Journal: Economic Policy, 10(2), Lead Article, 2018, 1-38.

“Transportation Cost and the Geography of Multinational Production” (with Laura Alfaro)

Handbook of International Trade and Transportation, edited by Bruce Blonigen and Wesley Wilson, Edward Elgar Publishing, 2018

“The Global Agglomeration of Multinational Firms” (with Laura Alfaro)

Journal of International Economics , 2014, vol. 94(2), pp. 263-376

“The Matching of Heterogeneous Firms and Politicians”

Economic Inquiry, 2013, vol. 51(2), pp. 1502-1522

“Surviving the Global Financial Crisis: Foreign Direct Investment and Establishment Performance” (with Laura Alfaro)

American Economic Journal: Economic Policy, 2012, vol. 4(3), pp. 30-55

“Interdependence in Multinational Production Networks”

Canadian Journal of Economics, 2011, vol. 44(3), pp. 930-956

“Patent Protection and Strategic Technology Development Delays: Implications for Economic Growth” (with Murat F. Iyigun)

Southern Economic Journal , 2011, vol. 78(1), pp. 211-232

“Third-Country Effects on the Formation of Free Trade Agreements” (with Sumit Joshi)

Journal of International Economics, 2010, vol. 82(2), pp. 238-248

“Location Decision of Heterogeneous Multinational Firms” (with Michael Moore)

Journal of International Economics, 2010, vol. 80(2), pp. 188-199

“Regional Economic Integration and Geographic Concentration of Multinational Firms”

European Economic Review, 2009, vol. 53(3), pp. 355-375

“Regionalism in Standards: Good or Bad for Trade?” (with Aaditya Mattoo)

Canadian Journal of Economics, 2008, vol. 41(3), pp. 838-863

“Standards and Export Decisions: Firm-Level Evidence from Developing Countries” (with Tsunehiro Otsuki and John S. Wilson)

Journal of International Trade and Economic Development, 2008, vol. 17(4), pp.501-23

“General Public Licensing and the Intensity of Aggregate Software Development” (with Murat F. Iyigun and Keith E. Maskus)

Economics of Innovation and New Technology, 2007, vol. 16(6), pp. 451-66

WORKING PAPERS

“Omnia Juncta in Uno:” Foreign Powers, Institutions, and Firms in Shanghai’s Concession Era” (with Laura Alfaro, Ge Bao, Junjie Hong, and Claudia Steinwender)
Revise and resubmit, **American Economic Review**

“Good from Far but Far from Good: The Impact of a Female Employment Reform in Iran” (with Ebad Ebadi)

“Search and Information Frictions on Global E-commerce Platforms: Evidence from Aliexpress” (with Jie Bai, Jin Liu, Xiaosheng Mu, and Daniel Xu), NBER working paper 28100

“Can Evidence-based Information Shift Preferences towards Trade Policy?” (with Laura Alfaro and Davin Chor)

OTHER PUBLICATIONS

“Omnia Juncta in Uno:” Foreign Powers, Institutions, and Firms in Shanghai’s Concession Era” (with Laura Alfaro, Ge Bao, Junjie Hong, and Claudia Steinwender)
VoxChina, invited contribution, August 2022

“Digital Technologies and Globalization: A Survey of Research and Policy Applications” (with Christian Volpe Martincus)
Inter-American Development Bank Discussion Paper Series, March 2022

“Search and information frictions on global e-commerce platforms: Evidence from AliExpress” (with Jie Bai, Jin Liu, and Daniel Yi Xu)
VoxDev, invited contribution, January 2021

“Search and information frictions on global e-commerce platforms: Evidence from AliExpress” (with Jie Bai, Jin Liu, and Daniel Yi Xu)
VoxEU, invited contribution, December 2020

“Spatial Agglomeration and Superstar Firms: Firm-level Patterns from Europe and U.S.” (with Laura Alfaro and Harald Fadinger)

European Central Bank “20 years of European Economic and Monetary Union,” 2019
“Foreign Investment across the Belt and Road”
World Bank Belt and Road Flagship Study, 2019
“International Trade on the Internet” (with Min Wu)
World Development Report: Digital Dividends, 2016
“Multinational Activity and Information and Communication Technology” (with L. Alfaro)
World Development Report: Digital Dividends, 2016
“Multinational Firms, Agglomeration, and Global Networks” (with Laura Alfaro)
VoxEU, invited contribution, January 2010
“Market Access”, In K. A. Reinert, R. S. Rajan, A. J. Glass and L. S. Davis (eds.)
Princeton Encyclopedia of the World Economy, Princeton University Press, 2008
“Fixed Cost and FDI”, In K. A. Reinert, R. S. Rajan, A. J. Glass and L. S. Davis (eds.)
Princeton Encyclopedia of the World Economy, Princeton University Press, 2008

RESEARCH GRANTS

CIBER Research Grant, George Washington University, 2022-2023
CIBER Research Grant, George Washington University, 2020-2021
SIGUR Research Grant, George Washington University, 2020-2021
CIBER Research Grant, George Washington University, 2019-2020
SIGUR Research Grant, George Washington University, 2019-2020
CIBER Research Grant, George Washington University, 2018-2019
International Research Grant, George Washington University, 2017-2018
Elliott School Brazil Initiative, George Washington University, 2017-2018
CIBER Research Grant, George Washington University, 2016-2017
Elliott School SOAR Research Grant, George Washington University, 2016
CIBER Research Grant, George Washington University, 2015-2016
World Bank Structural Transformation and Industrial Policy Grant, 2010-2011
Elliott School Project Initiation Fund, George Washington University, 2011
CIBER Research Grant, George Washington University, 2010-2011
CIBER Research Grant, George Washington University, 2009-2010
CIBER Research Grant, George Washington University, 2008-2009
University Facilitating Fund, George Washington University, 2008-2009
American Consortium on European Union Studies Grant, 2007-2008
CIBER Research Grant, George Washington University, 2007-2008
Research Grant, George Washington Institute of Public Policy, 2007-2008
CIBER Research Grant, George Washington University, 2006-2007

AWARDS

Elliott School Service Commendation, George Washington University, 2019
Commencement Speaker, George Washington University, 2011
Harry Harding Teaching Prize, George Washington University, 2011
Nominee for the University Bender Teaching Award, George Washington University, 2010
Stanford Calderwood Student Teaching Award, University of Colorado at Boulder, 2005
Graduate Award for Public Policy Research, University of Colorado at Boulder, 2004
Morris E. Garnsey Fellowship, University of Colorado at Boulder, 2002
Leslie Whittington Prize for Excellence in Economics, University of Colorado, 2002
Wesley Yordon Prize for Microeconomics, University of Colorado at Boulder, 2002

SEMINARS AND CONFERENCES

2023-2024: IMF, US International Trade Commission, Drexel, Georgetown (scheduled)

2022-2023: World Bank Conference on Services and Structural Transformation, NBER International Trade and Investment Winter Meeting, Hitotsubashi-Gakushuin Conference on International Trade and FDI, European University Institute, SUNY-Albany, Trade Policy Forum

2021-2022: NBER International Trade and Investment Winter Meeting, NBER Summer Institute IT/Digitization, NBER Summer Institute International Trade and Investment, Stanford Conference on Firms, Trade, and Development, Brandeis University, George Mason University, Federal Trade Commission

2020-2021: Northwestern University, NBER Development, NBER China Working Group, Inter-American Development Bank

2019-2020: University of Virginia, Atlanta Workshop on International Economics, Federal Reserve Board, Princeton University Conference on “Development Finance in Fragile States”, University of California at Berkeley

2018-2019: American Economic Association Meeting, Econometric Society meeting, Workshop on International Trade Dynamics, GWU Conference on U.S.-China Economic Relations and China’s Economic Development, Asian Pacific Trade Seminar

2017-2018: Woodrow Wilson International Center for Scholars, World Bank Workshop on the Belt and Road Initiative, Brookings Institute, Beijing Normal University, Stanford University Workshop on International Trade and Chinese Economy, Washington Area International Trade Symposium, American Economic Association Meetings, IMF, GWU “Building Brazil’s Future: A Conference on Innovation, Investment and Economic Development”, GWU Conference on U.S.-China Economic Relations and China’s Economic Development, University of Colorado, Jinan University Workshop on Firms in Emerging Economies

2016-2017: Annual Bank Conference on Development Economics, XIV Annual Conference of the Euro-Latin Study Network on Integration and Trade, GW Conference on U.S.-China Economic Relations and China's Economic Development, Chinese University of Hong Kong Conference on Trade and Development, American Economic Association Meeting, Econometric Society Meeting, The Current Environment of US-China Trade and Investment, Prioritizing African Trade, World Affairs, Washington Area International Trade Symposium

2015-2016: World Bank, Inter-American Development Bank, University of Texas at Austin, Shanghai University of Finance and Economics, Shanghai Jiaotong University, Fudan University, Asian Development Bank 2016 Conference on Foreign Direct Investment (Hong Kong University), Chinese University of Hong Kong

2014-2015: World Bank, Inter-American Development Bank, China International Finance Forum, American Economic Association Meeting, Washington Area International Trade Symposium, Shanghai Forum (Fudan University)

2013-2014: NBER Summer Institute (ITM Workshop), China Trade Research Group Summer Workshop on International Trade and FDI, George Mason University, George Washington University (International Business), Empirical Investigation of International Trade (University of Virginia), American Economic Association Meeting, Washington Area International Trade Symposium

2012-2013: Rocky Mountain Empirical Trade Conference; Texas A&M FDI and Labor Conference; Midwest International Economics Meetings; Carleton University; U.S. Census Bureau; Southern Methodist University; Georgetown University; World Bank; Annual CIRANO Workshop on Networks in Trade and Finance; G2 at GW Conference

2011-2012: European Trade Study Group Meeting (Copenhagen Business School); Syracuse University; World Bank Structural Transformation and Industrial Policy Conference; Columbia Business School Workshop on the Organizational Economics of Multinationals (presented by coauthor); Washington Area International Trade Symposium; World Bank Trade and International Integration Seminar

2010-2011: Washington Area International Trade Symposium; American Economic Association Meetings (Denver); Tsinghua University (Department of Economics); Tsinghua University International Trade Workshop; World Bank (DECRG); University of Virginia (Department of Economics); U.S. International Trade Commission; LACEA Trade, Integration and Growth Network Meeting (San Jose, Costa Rica); Econometric Society World Congress (Shanghai); CEPR European Research Workshop in International Trade (ERWIT, Rome); International Monetary Fund (presented by coauthor)

2009-2010: Midwest International Economics Group Meeting (Northwestern University); University of California at Los Angeles (presented by coauthor); American Economic Association Meeting (Atlanta); Harvard Business School (presented by coauthor); Empirical Investigation of International Trade (EIIT) conference (Purdue University); European Trade Study Group

Conference (Plenary Session, Rome); Econometric Society Summer Meeting (Boston University); Canadian Economic Association Meeting (University of Toronto)

2008-2009: European Trade Study Group Conference (Warsaw); Empirical Investigation of International Trade (EIIT) conference (University of Colorado at Boulder); Southern Economic Association Meeting (Washington, DC); American University; Florida Atlantic University; International Industrial Organization Conference (Northeastern University); Midwest International Economics Group Meeting (University of Iowa); World Bank

2007-2008: World Bank; George Washington University (Department of Economics, Institute of Public Policy); Laurier Conference on Empirical International Trade (Wilfrid Laurier University); GW Research Symposium on Firm Heterogeneity, International Trade and Foreign Direct Investment; International Industrial Organization Conference (George Mason University); U.S. International Trade Commission; Hong Kong University; Econometric Society Summer Meeting (Carnegie Mellon University)

2006-2007: Florida International University; SAIS of Johns Hopkins University; Georgetown University; European Trade Study Group Conference (University of Vienna); Far Eastern Econometric Society Meeting (Tsinghua University)

2005-2006: Midwest International Economics Group Meeting (Michigan State University); U.S. International Trade Commission; International Conference of Industrial Organization (Northeastern University); George Washington University; Far Eastern Economic Association Meeting (Beijing)

TEACHING EXPERIENCE

George Washington University

Advanced Topics in International Trade (Ph.D. level)

International Trade Theory and Policy (M.A. level)

Surveys of International Economics (M.A. level)

International Trade Theory and Policy (undergraduate level)

University of Colorado at Boulder

Intermediate Microeconomics (undergraduate level)

Intermediate Macroeconomics (undergraduate level)

Math Tools for Economists (undergraduate level)

SERVICES

University Services

Chair, Dean's Council, 2023-

Undergraduate BABS Committee, 2023-

ESIA Faculty Study Task Force, 2023

Economics Department Advisory Council, 2022-
Chair, Faculty Recruitment Committee, 2021-2022
President Search Faculty Consultative Committee, 2021-2022
Dean's Search Committee, 2020-2021
Economics Applied M.A. Program Committee, 2020-
Faculty Recruitment Committee, 2019-2020
Institute for International Economic Policy Director, 2017-2019
Dean's Council, 2013-2019
Co-organizer of Trade and Development Workshop, 2007-
Economics Department Advisory Council, 2016-2019
Faculty Recruitment Committee Co-chair, 2018-2019
International Trade and Investment Policy MA Program Committee, 2015-
ESIA Teaching Taskforce, 2016-2017
Economics Department Computer Committee, 2011-2015
Economics Department B.A. Committee, 2015-2017
GW China Initiative Committee, 2014-2015
Economics Department Ph.D. Committee, 2009, 2011-2014
Faculty Recruitment Committee, 2011-2012
Faculty Recruitment Committee, 2010-2011
Faculty Recruitment Committee, 2009-2010
Graduate Placement Committee, 2009-2011
Research and Instructional Technology Committee, 2008-2011
B.A. Committee, 2007-2010
M.A. Committee, 2008

Thesis Committee

Ph.D.: Ebad Ebadi (advisor, 2022, World Bank), Yizhi Wang (advisor, 2021, Fannie Mae), Qiang Zheng (advisor, 2020, CLSA America), Min Wu (advisor, 2017, Moody Analytics), Misato Sato (advisor, 2016, Japan Society for the Promotion of Science), Yuzhen He (advisor, 2016, Tenure track, University of International Business and Economics, China), Ge Bao (advisor, 2015, Tenure track, University of International Business and Economics, China), Sabin Ahmed (advisor, 2014, MITRE), Artur Kolasa (committee, 2013, Summit Consulting), Chris Blaha (committee, 2012, Department of Commerce), Yueqing Jia (committee, 2012, Capital One), Karlygash Dairabayeva (committee, 2012, World Bank), Young Kyung Suh (committee, 2011, Bank of Korea), Yi Song (committee, 2011, Fannie Mae), Anna Rakhman (committee, 2011, Analysis Group)

Referee Service

American Economic Review, American Economic Journal: Economic Policy, American Economic Journal: Microeconomics, BE Journal of Journal of Economics, China Economic Review, Economic Inquiry, Economics Bulletin, Economics Letters, Economics and Politics, Economics of Innovation and Technology, European Economic Review, Industrial and Labor Relations Review, Journal of Applied Econometrics, Journal of Development Economics, Journal of Economic Behavior and Organization, Journal of Environmental Economics and Management, Journal of International Economics, Journal of International Money and Finance, Journal of International Trade and Economic Development, Journal of Political Economy, Journal of Regional Economics,

Journal of the European Economic Association, Open Economies Review, Quarterly Journal of Economics, Review of Industrial Organization, Review of International Economics, Review of Economics and Statistics, Southern Economic Journal

Panel Member/External Reviewer

National Science Foundation, Research Grants Council of Hong Kong

Organized Conference Sessions and Seminar Series

Organizer, GWU Conference on China's Economic Development and US-China Economic Relations, 2013-Present;

Co-organizer, Washington Area International Trade Symposium, 2015-Present;

Session Organizer, American Economic Association (AEA) Meetings, Chicago, January 2017;

Session Organizer, American Economic Association (AEA) Meetings, Denver, January 2011;

Session Organizer, American Economic Association (AEA) Meetings, Atlanta, January 2010;

Co-organizer of University Seminar Series, September 2009-May 2010;

Co-organizer of University Seminar Series, September 2008-May 2009;

Co-organizer of University Seminar Series, September 2007-May 2008;

Co-organizer of GW Research Symposium on Firm Heterogeneity, International Trade and Foreign Direct Investment, April 2008